**Introduction Form**As part of your subscription, you can add two complimentary introductory cards for each course or microlesson. These cards are a great way to:

* Share messages from leadership (either in video or in text)
* Provide important company specific information
* Explain why you have partnered with Emtrain

**Client:**

**Lesson Title:**

**Instructions**

This document will walk you through adding up to two different introduction cards to a lesson of your choice.

**Overview:** You are asked to provide the following in this document:

* Introduction (One – Two Cards)
  + **Please select your option:**

1 video card

1 text card

2 text cards

2 videos cards

1 video card and 1 text card

1 text card and 1 video card

**General Guidelines**

**Text Card Limitations:** Please pay particular attention to the limitations on the length of text for each card. If you plan to translate the text, you should avoid taking the full amount of space available for your English text. This is because many languages consume up to 30% more space than English.

**Video Specifications:** Please submit your video in .mp4 format with a recommended resolution of 1920x1080 pixels. More content submission guidelines can found [here](https://answers-support.emtrain.com/hc/en-us/articles/360027800651-Content-Submission-Guidelines).

**Return Completed Form:** Once completed, return this 1) form, 2) Video file in .mp4, and 3) transcript (if intended) to your implementation manager, client success manager, or [production@emtrain.com](mailto:production@emtrain.com).

**Video Introduction Card (Card One)**

Yes, we are providing a video introduction

No, we are not providing a video introduction

Graphical user interface, application

Description automatically generated

**Card Title** (*Maximum* ***20*** *characters and spaces)*:

|  |
| --- |
|  |

**Card Body** (*Maximum* ***132*** *characters and spaces)*:

|  |
| --- |
| Type Here  Emtrain clients can insert a text introducing their custom video |

*For video submissions, please submit the video file* ***AND*** *the video transcript:*

Name of **attached** MP4 file video introduction:

Name of **attached** video transcript:

**Text Introduction Card (Card One)**

Yes, we are providing a text introduction

No, we are not providing a text introduction

**Graphical user interface, text, application

Description automatically generated**

**Card Body** (*Maximum* ***296*** *characters and spaces)*:

|  |
| --- |
| Emtrain clients can insert a text introduction by their CEO or other leaders here for content. |

Select the background image for your **text introduction card** here.

1.  2.  3.

A picture containing chart

Description automatically generatedBackground pattern

Description automatically generated with low confidenceBackground pattern

Description automatically generated with medium confidence

**Video Introduction Card (Card Two)**

Yes, we are providing a video introduction

No, we are not providing a video introduction

Graphical user interface, application

Description automatically generated

**Card Title** (*Maximum* ***20*** *characters and spaces)*:

|  |
| --- |
|  |

**Card Body** (*Maximum* ***132*** *characters and spaces)*:

|  |
| --- |
| Type Here  Emtrain clients can insert a text introducing their custom video |

*For video submissions, please submit the video file* ***AND*** *the video transcript:*

Name of **attached** MP4 file video introduction:

Name of **attached** video transcript:

**Text Introduction Card (Card Two)**

Yes, we are providing a text introduction

No, we are not providing a text introduction

**Graphical user interface, text, application

Description automatically generated**

**Card Body** (*Maximum* ***296*** *characters and spaces)*:

|  |
| --- |
| Emtrain clients can insert a text introduction by their CEO or other leaders here for content. |

Select the background image for your **text introduction card** here.

1.  2.  3.

A picture containing chart

Description automatically generatedBackground pattern

Description automatically generated with low confidenceBackground pattern

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