

COURSE

# Global Data Privacy

2nd Edition

Ethics



## Protect Personal Information and Comply with FIPPs

If your business tracks any type of personal information through products, services or promotion, global data privacy rules apply. Starting with Europe's GDPR in 2018, California's CCPA in 2020, Brazil's privacy regulation in 2020 and other emerging data privacy laws, it's impossible to conduct business today without clear and up to date information on the global guidelines for workplace data privacy training.

### Course Description

This course teaches the basics of global data privacy training and workplace data security training. Instruct learners on your companies own data privacy policies, as well as the U.S. and European Union's data privacy laws and standards, such as Fair Information Protection Practices ("FIPPs"). We also address the consequences for violating data privacy practices and mishandling personal information. Interactive polling questions in the course give employers real insight into how employees feel about the concepts and culture skills presented. Emtrain's innovative Ask the Expert feature gives learners direct access to course experts.

### Key Concepts

- What data privacy is, what data security is, and what personal information is.
- The sources of data privacy rules, including employer policies, contracts, U.S. law and laws in the European Union.
- What Fair Information Protection Practices ("FIPPs") are and their role in the U.S. and around the globe.
- What the European Union's General Data Protection Regulation is, who it applies to and what it requires.
- What Binding Corporate Rules and Model Contract Clauses are.
- The penalties and consequences of mishandling personal information.

### Course Features

- Access to our Anonymous Ask the Expert tool
- Rich video scenarios based on real-world events
- Built-in employee sentiment surveys
- 50+ Machine Translation Options
- Optional program timer
- Policy acknowledgement tool
- Extensive customization options



### VERSIONS

All Employees (35 min)

### WHAT'S COVERED

- [CCPA \(California Consumer Privacy Act\)](#)
- [CPRA \(California Privacy Rights Act\)](#)
- [Data Breach](#)
- [Data Incidents](#)
- [Data Privacy Vs. Data Security](#)
- [FIPP \(Fair Information Practice Principles\)](#)
- [GDPR \(General Data Protection Regulation\)](#)
- [Patient Records](#)
- [PHI \(Protected Health Information\)](#)
- [PII \(Personal Identifiable Information\)](#)
- [Privacy Laws](#)
- [Privacy Rule](#)
- [Security Incidents](#)
- [Security Rule](#)

### COURSE EXPERTS

**[Sharon Anolik](#)**

Global Data Privacy Expert

## Lessons

### The Need for Privacy

Understanding potential clients and customers is a critical tool for organizations of all sorts. But there are rules about how organizations can collect, use, and store that information. And everyone should understand them because they have huge consequences.

### Data Privacy vs. Data Security

Privacy is a word we all use in our personal lives – but it has a special meaning when it comes to the rules and best practices around information related to individuals.

### What Is Personal Information?

Data privacy rules and best practices address specific kinds of information. What kinds of information are subject to them and what is 'personal information'?

### Overarching Privacy Principles

Overarching privacy principles influence how personal information is collected, used, and stored.

### Regulations and Obligations

Privacy rules and best practices reflect many kinds of obligations. Some are legal obligations imposed by law. Some are not – but all are very important to understanding how we should treat personal information.

### Security Incidents and Data Events

Data security and data privacy are separate, but related concepts. They work together to ensure that personal information is protected and handled properly.

### Doing Your Part

What can you do to ensure personal information is handled properly?

### Employee Responsibilities and Acknowledgment

More information about your employer's policies and the part you play to ensure we meet data privacy obligations.

### Provide Your Feedback

A post-program survey on the learning experience.