

Antitrust and Competition Law

Violations of antitrust and competition laws can lead to costly investigations, lawsuits, enforcement actions and – ultimately – expensive penalties and even prison for the individual and business leaders involved.

But while the risks are clear, the laws are broad and encompass areas and conduct that they rarely intuitively understand. And sometimes even the appearance of anti-competitive conduct can lead to investigations, lawsuits and distractions.

This course provides learners with an overview of competition law principles and explains common mistakes. It also gives employees the guidance on and access to your competition rules and your policies.

The program uses live action video scenarios, engaging animations and interactions, and straightforward language to translate antitrust principles for today's worker.

And, it gives learners the kind of useful guidance and instruction that they can absorb and apply in their day to day work and interactions with competitors.

Program Versions

- For Managers and Employees

Program Length

- 25 minutes

Languages

English and translatable

Required Program Elements

- A PDF of, or link to, your written antitrust or competition law policy

Admin Optional Timer



Content Summary

Lesson Title	Lesson Content
1. Winning by the Rules	An introduction to competition laws and why they matter.
2. Illegal Agreements to Set Prices	While there are lots of variations, every competition law violation involves a scheme to try to set or control prices, rather than letting the market set them.
3. Illegal Agreements to Rig Bids or Allocate Markets	Bid rigging and market allocation are two more ways organizations try to set prices and can run afoul of competition laws.
4. Reseller Agreements and Dominant Market Players	Distributor or reseller agreements and conduct by market-dominant companies are tricky areas. Learners need to understand what they are and understand the need to get guidance from compliance or legal teams to navigate them.
5. Trade Associations, Responding and the Importance of Appearances	Explaining and giving practical guidance on the risks created by trade association activities, on how to respond when a competitor proposes something inappropriate and how individual decisions can at least give the appearance of anticompetitive behaviors.
6. Consequences for Violating Competition Laws	The legal consequences for you and your organization when you violate competition laws.
7. Tone and Prevention	How your choices and the appearances they create can create red flags and unwanted problems.
8. Competition Law Policies	Competition law resources, guidance and policies. Policy acknowledgment.
9. Post-Program Survey	Asking for learner feedback on the usefulness of the program.