



COURSE

# Antitrust Compliance & Competition

3rd Edition

Ethics



## Practicing Fair Competition Under the Law

Violations of antitrust and competition laws can lead to costly investigations, lawsuits, enforcement actions and—ultimately—expensive penalties and even prison for the individual and business leaders involved. But while the risks are clear, the laws are broad and encompass areas and conduct that they rarely intuitively understand. Sometimes even the appearance of anti-competitive conduct can lead to investigations, lawsuits, and distractions.

### Course Description

This course provides employees and managers with an overview of competition law principles, explains common mistakes and shows how even the appearance of anti-competitive conduct can lead to problems. We introduce the course with a video on introduction to competition laws and why they matter. Employees and managers will dive into topics such as price fixing, reseller agreements, and trade associations. Interactive polling questions in the course give employers real insight into how employees feel about the concepts and culture skills presented. Emtrain's innovative Ask the Expert feature gives employees direct access to course experts.

### Key Concepts

- Provides employees and managers with an overview of competition law principles and explains common mistakes.
- Gives employees and managers the kind of useful guidance and instruction that they can absorb and apply in their day to day work and interactions with competitors.
- Provides employees and managers the guidance on and access to your competition rules and your policies.
- Identify which actions with competitors, distributors, trade customers, and other businesses are regulated by antitrust laws.
- See examples of business situations that frequently trigger regulatory scrutiny.
- Learn strategies to ensure your actions, and those of your co-workers, are clear and don't appear anti-competitive.

### Course Features

- Access to our Anonymous Ask the Expert tool

- Rich video scenarios based on real-world events
- Built-in employee sentiment surveys
- 50+ Machine Translation Options
- Optional program timer
- Policy acknowledgement tool
- Extensive customization options

## Lessons

### Winning Through Fair Competition

An introduction to competition laws and why they matter.

### Horizontal Anti-Competitive Actions

While there are lots of variations, fair competition laws ensure that businesses do not collude to fix prices or supply chain issues that harm the consumer or other businesses.

### Trade Associations, Standards Organizations, and Other Contacts

Understanding the potential risks of trade associations and standards organizations.

### Competition for Labor

Restraining labor, bid-rigging, and allocating markets are more ways that businesses restrain trade and can violate fair competition laws.

### Direct To Consumer Competition

Direct to consumer businesses create new business opportunities and new risks for antitrust violations.

### Vertical Competition

Conduct with distributors and resellers can be tricky. It's important to understand which actions/comments could be problematic and get guidance when appropriate.

### Tone and Abuse of Market Position

Tone and not abusing market position is important in minimizing antitrust risk.

## Fair Competition Policies and Guides

Our fair competition policies and guides.

## Provide Your Feedback

A post-program survey on the learning experience.

### VERSIONS

All Employees (30 min)

### WHAT'S COVERED

- Abuse of market position
- Bid rigging
- Direct-to-consumer competition
- Horizontal anti-competitive actions
- Horizontal competition vs. vertical competition
- Labor restraints
- Price fixing
- Restraint of trade
- Restraints on markets
- Trade associations

### COURSE EXPERTS

#### Jarod Bona

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