

# Global Data Privacy

Updated in 2023!

If your business tracks any type of personal information through products, services or promotion, global data privacy rules apply.

This course teaches the concepts around personal information, the overarching privacy principles, global regulations and enterprise obligations and other key concepts.

## This course teaches:

- What data privacy is, what data security is and what personal information is.
- The sources of data privacy rules, including employer policies, contracts, U.S. law and laws in the European Union.
- What Fair Information Protection Practices (“FIPPs”) are and the role they play in the U.S. and around the globe.
- What the European Union’s General Data Protection Regulation is, who it applies to and what it requires.
- What Binding Corporate Rules and Model Contract Clauses are.
- The penalties and consequences of mishandling personal information.

Interactive survey and audit questions in the course give employers real insight into organizational vulnerabilities regarding its ability to comply with global data privacy regulations, as well as contractual data privacy obligations. Emtrain’s innovative Ask the Expert feature gives learners direct access to course experts.



## Course Versions

- 35 minutes (Manager and Employee)

## Languages

- English and translatable

## Required Program Elements

- A PDF of, or link to, your written Privacy Notice, Response Procedures for a Security Incident, Response Procedures for a Data Breach and Data Privacy Policy

## Admin Optional Timer





Lesson	Description
<b>The Need for Privacy</b>	Understanding potential clients and customer information is critical for businesses. But there are rules about how organizations can collect, use, and store personal information. Violating those roles impacts an organizational brand and has significant consequences.
<b>Data Privacy vs. Data Security</b>	Privacy is a word we all use in our personal lives – but it has a special meaning when it comes to the rules and best practices around information related to individuals.
<b>What Is Personal Information?</b>	Data privacy rules and best practices address specific kinds of information. What kinds of information are subject to them and what is 'personal information?'
<b>Overarching Privacy Principles</b>	Overarching privacy principles influence how personal information is collected, used, and stored.
<b>Regulations and Obligations</b>	Privacy rules and best practices reflect many kinds of obligations. Some are legal obligations imposed by law (GDPR, CCPA, CPRA, Brazil's law, etc.) Some are not – but all are very important to understanding how we should treat personal information.
<b>Security Incidents and Data Events</b>	Data security and data privacy are separate, but related concepts. They work together to ensure that personal information is protected and handled properly.
<b>Doing Your Part</b>	What can you do to ensure personal information is handled properly?
<b>Employee Responsibilities and Acknowledgment</b>	More information about your employer's policies and the part you play to ensure we meet data privacy obligations.
<b>Provide Your Feedback</b>	A post-program survey on the learning experience