

Antitrust and Fair Competition

New in 2022!

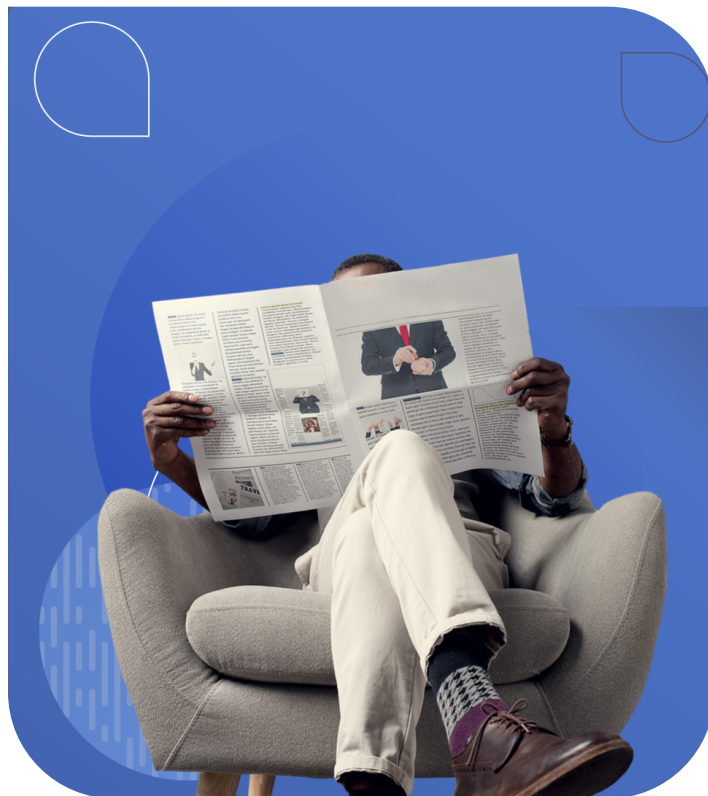
Violations of antitrust and competition laws can lead to costly investigations, lawsuits, enforcement actions and—ultimately—expensive penalties and even prison for the individual and business leaders involved.

But while the risks are clear, the laws are broad and encompass areas and conduct that they rarely intuitively understand. Sometimes even the appearance of anti-competitive conduct can lead to investigations, lawsuits, and distractions.

This course teaches:

- Provides learners with an overview of competition law principles and explains common mistakes.
- Gives learners the kind of useful guidance and instruction that they can absorb and apply in their day to day work and interactions with competitors.
- Provides employees the guidance on and access to your competition rules and your policies.
- Identify which actions with competitors, distributors, trade customers, and other businesses are regulated by antitrust laws.
- See examples of business situations that frequently trigger regulatory scrutiny.
- Learn strategies to ensure your actions, and those of your co-workers, are clear and don't appear anti-competitive.

Interactive polling questions in the course give employers real insight into how learners feel about the concepts and culture skills presented. And Emtrain's innovative Ask the Expert feature gives learners direct access to course experts.



Course Version

- 30 minutes (Manager and Employee)

Languages

- English and translatable

Required Course Elements

- A PDF of, or link to, your written antitrust or competition law policy for acknowledgment
- Company guidelines supporting different business situations
- Your organization's logo

[See more course details or request a free demo >>](#)



Lesson	Description
Winning Through Fair Competition	An introduction to competition laws and why they matter.
"Horizontal" Anti-Competitive Actions	While there are lots of variations, fair competition laws ensure that businesses do not collude to fix prices or supply chain issues that harm the consumer or other businesses.
Trade Associations, Standards Organizations, and Other Contacts	Understanding the potential risks of trade associations and standards organizations.
Competition for Labor	Restraining labor, bid-rigging, and allocating markets are more ways that businesses restrain trade and can violate fair competition laws.
Direct To Consumer Competition	Direct to consumer businesses create new business opportunities and new risks for antitrust violations.
Vertical Competition	Conduct with distributors and resellers can be tricky. It's important to understand which actions/comments could be problematic and get guidance when appropriate.
Tone and Abuse of Market Position	Tone and not abusing market position is important in minimizing antitrust risk.
Fair Competition Policies and Guides	Our fair competition policies and guides.
Provide Your Feedback	A post-program survey on the learning experience.